



FOR IMMEDIATE RELEASE

Media Contact: Aundrea Hoffman
574-299-5476 or aundrea.hoffman@heraeus.com

Heraeus Presents Oral Health Fair at Local Homeless Shelter

SOUTH BEND, IN, March 8, 2010— Heraeus Kulzer, LLC, the worldwide leader in dental esthetics, recently hosted an oral health fair at the South Bend Center for the Homeless in South Bend, IN on Thursday, February 18. The fair included several stations on topics such as healthy eating, how to brush and floss, good oral care and a Kid’s Corner with coloring and games.

“Since our relocation to South Bend just two years ago, we have been committed to helping the community grow and showing our support,” explained Chris Holden, President of Heraeus. “We feel privileged to be a part of a community that truly looks out for its members and are thrilled to be able to offer this resource to the South Bend Center for the Homeless.”

During the health fair, more than 50 residents participated and received information and materials to help maintain good oral health including toothbrushes, toothpaste, dental floss and gifts for the children.

“We are always grateful for the volunteer work and supplies donated by our community businesses,” stated Dr. Peter Lombardo, Director of Community Involvement at the Center. “The generosity of Heraeus and its employees has made a difference in the lives of many and their donations and time are truly appreciated.”

For more information on Heraeus®, call **800.431.1785** or visit www.heraeusdentalusa.com.

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Note to Editors

If you are interested in learning more about Heraeus Kulzer, please visit www.heraeusdentalusa.com or the global corporate website www.heraeus.com. For product shots, please contact Heraeus Marketing and Communications Department at 800.431.1785.

About Heraeus

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with over 155 years of tradition. Our businesses include precious metals, sensors, dental and medical products, quartz glass and specialty lighting sources. With product revenues of € 3 billion and precious metal trading revenues of € 9 billion, as well as over 11,000 employees in more than 100 companies worldwide, Heraeus holds a leading position in its global markets.

Heraeus Kulzer GmbH, a subsidiary of the precious metals and technology group Heraeus, is one of the world's leading manufacturers of dental products, with headquarters in Hanau, Germany, and subsidiaries in the US, Europe, and Asia. As a system provider and service partner for dental offices and dental laboratories, with more than 1,500 employees worldwide, the company grossed € 336 million in sales in 2007.

The Heraeus Kulzer Dental Division provides dentists, laboratories and patients with the ultimate in esthetic dental solutions. Heraeus Kulzer empowers dental professionals to provide patients with the most natural-looking restorations while respecting a healthy and conservative approach to clinical dentistry. For more information on Heraeus or its products, call 800.431.1785 or visit www.heraeusdentalusa.com.

